



Dismanteling of a dam right in the middle of Zurich

Social benefits of dam removal

Agenda

What happened? The removal

How did it develop? Two years later

How do we profit? Social benefits



2 years ago..



Where are we?

ZURICH

Zurich
main station

Sihl

Limmat

Lake
Zurich



What happened?

Sihl



before

What happened?



How did it develop?



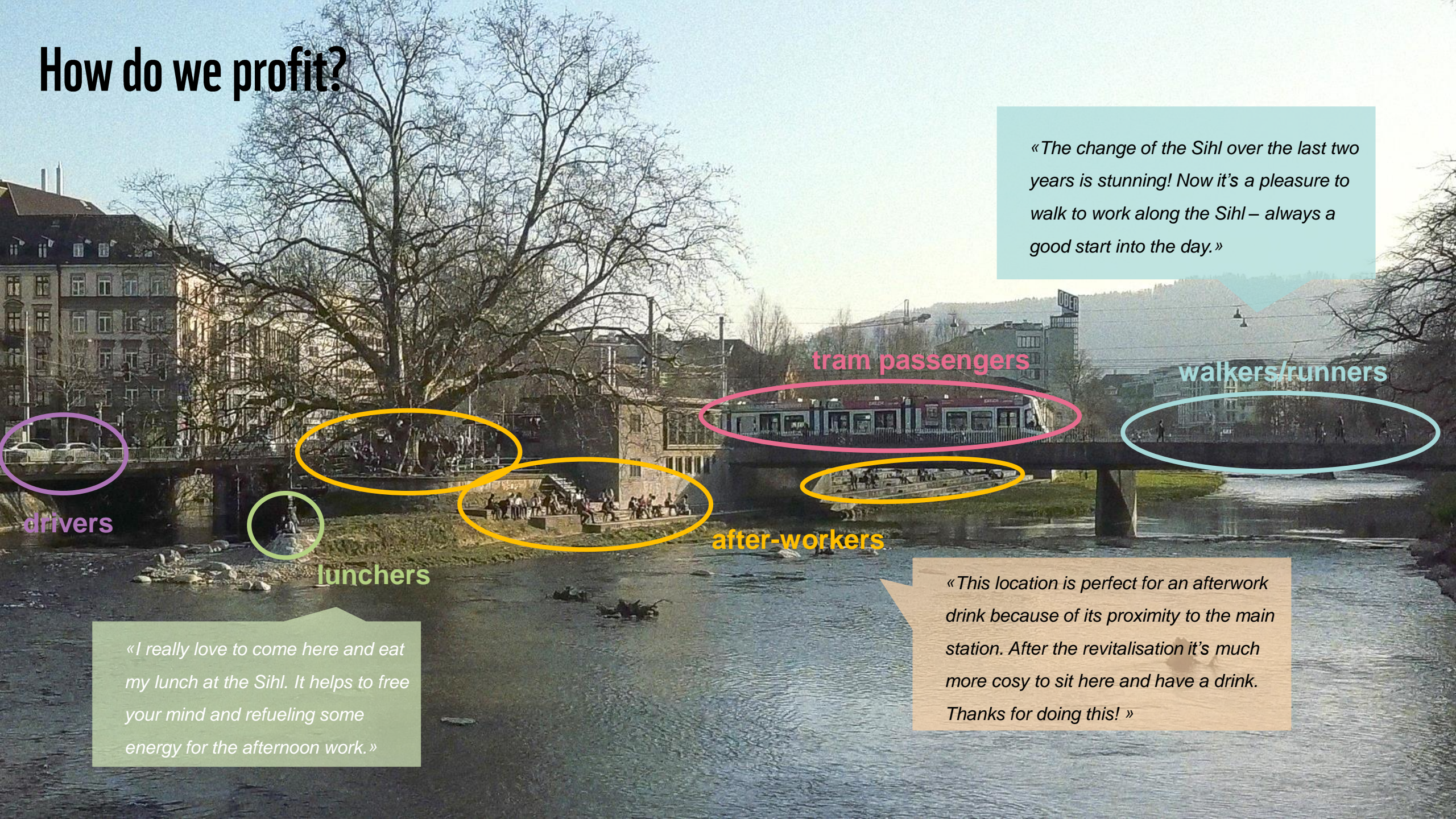
How did it develop?



How do we profit?



How do we profit?



«The change of the Sihl over the last two years is stunning! Now it's a pleasure to walk to work along the Sihl – always a good start into the day.»

tram passengers

walkers/runners

drivers

lunchers

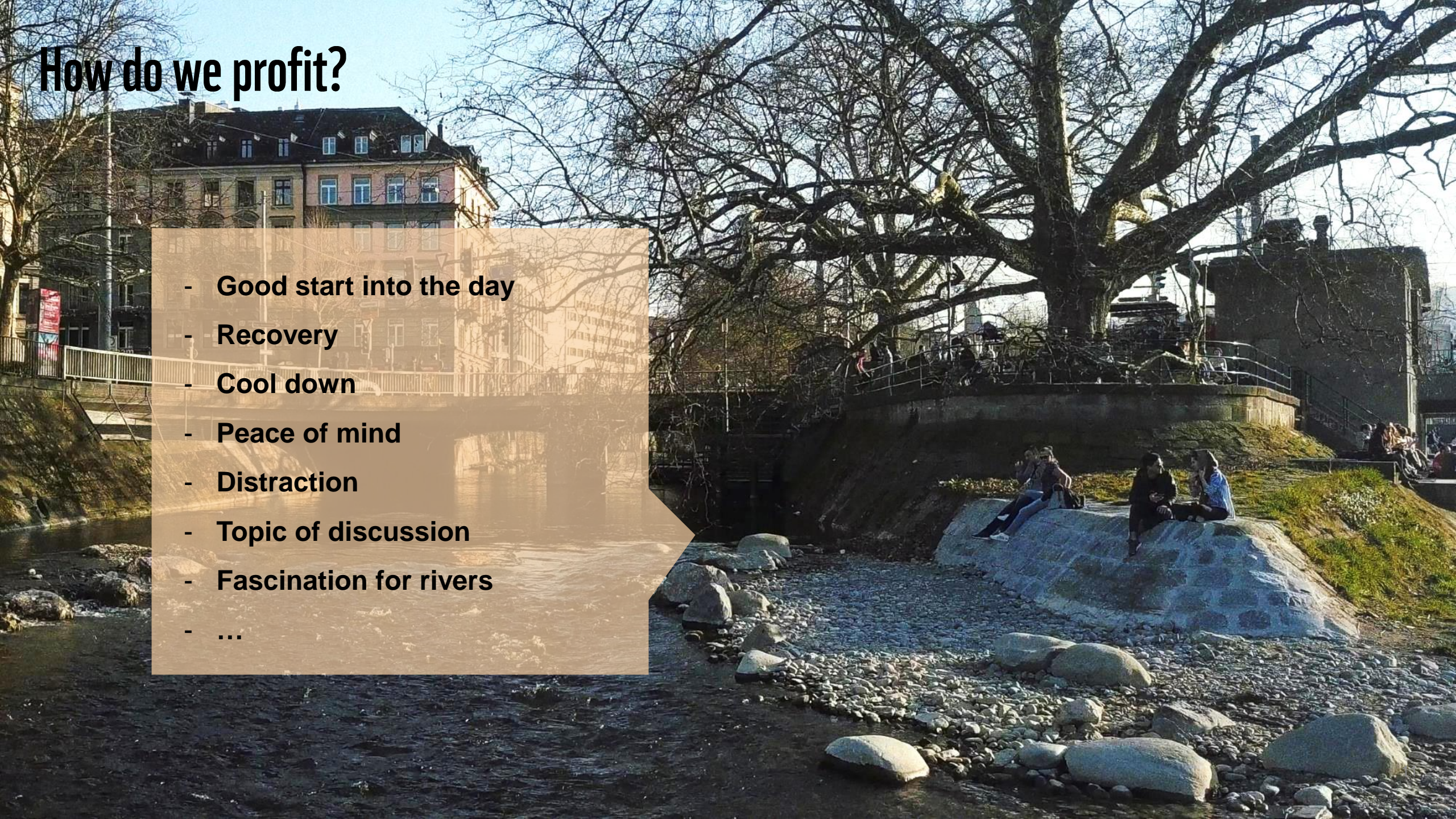
after-workers

«I really love to come here and eat my lunch at the Sihl. It helps to free your mind and refueling some energy for the afternoon work.»

«This location is perfect for an afterwork drink because of its proximity to the main station. After the revitalisation it's much more cosy to sit here and have a drink. Thanks for doing this! »

How do we profit?

- Good start into the day
- Recovery
- Cool down
- Peace of mind
- Distraction
- Topic of discussion
- Fascination for rivers
- ...



How do we profit?

- Interesting environment
 - Good ambiente
 - Longer stays
 - Visitors coming for the «new» Sihl
- More customers
- Increased sales

Hilti Sihlpost



El Lokal



Rio Bar

Thanks for your
attention!

